REAL TIME VEHICLE PURCHASE REQUEST MANAGEMENT
METHOD AND SYSTEM

Abstract of the Disclosure

A method and system for managing a purchase request in a Data Center system. The Data Center system receives a purchase requests from a plurality of potential buyers. The Data Center system provides access to a plurality of remotely located vehicle dealer or dealer groups. The dealer accesses the purchase request and displays its details. The dealer may then assign the handling of the purchase request to a salesperson. The salesperson ascertains a purchase request property such as an immediate buyer, based upon the purchase request details, and the salesperson acts accordingly based upon the ascertained purchase request property. The Data Center system further contains one or more action response modules which assist the user act in response to the ascertained purchase request property. Thus, the Data Center system assists the dealership to efficiently act upon a purchase request.

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